



Japan Market

One of the biggest Japanese Events in Vancouver, held
4 times per year. 7,000-12,000 visitors per market.



Japan Market Vancouver Sponsorship Opportunity

Japan Market Vancouver is the brainchild of three local women, born from the desire to share their love of Japanese culture, crafts, and food with the Vancouver community. Now in its third year, the Japan Market seeks sponsors interested in gaining exposure to its engaged audience.

Our mission is to provide a market in multicultural Vancouver to introduce Japanese culture from traditional to modern pop culture. Japan Market provides a bridge between Japan and Vancouver by stimulating interest and increasing knowledge of our beloved Japanese culture.

Benefits:

Exposure to 7,000-12,000 attendees per event
Reach over 150,000 people through our social media and website

We would like to invite you to be a part of our next event. This will be a great opportunity for organizations and companies to advertise your services and products to our vast audiences on social media, website and in person at our event.

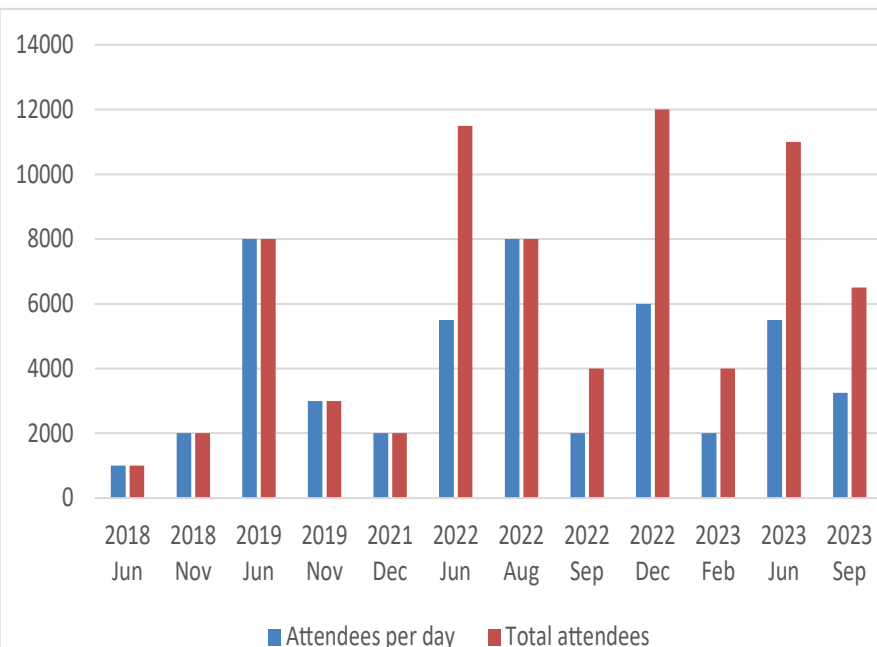
Our venues are always in the core of downtown Vancouver which attracts not just people from lower mainland but also visitors from Vancouver islands, Okanagan, Whistler and even USA.

Thank you for your generous support. We look forward to working with you.



Stats From Past Events

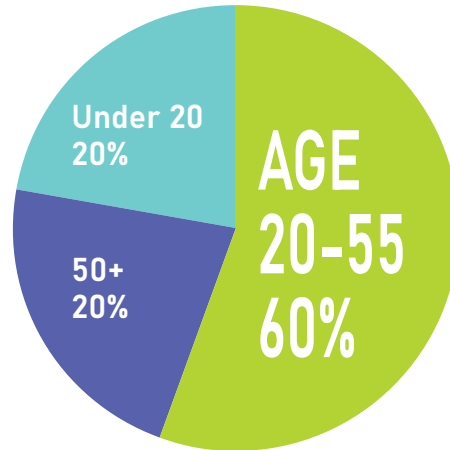
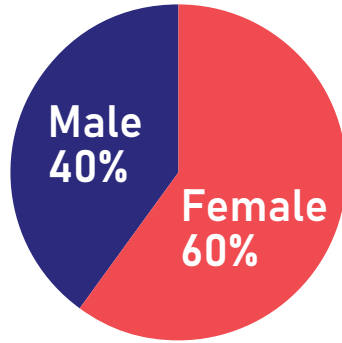
Number of Attendees



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Demographic

Multicultural attendees from all areas of lower mainland as well as walk-in tourists



Benefits To Sponsors

Exposure to a vast audience with interest in visiting Japan, learning Japanese language, culture, art and food. Beneficial to companies in tourism industry, language schools, exchange programs, cultural clubs, dojos, organizations, real estate agents, phone companies, tech companies, insurance agencies, etc.

Media Coverage

In the past, Japan Market Vancouver was interviewed by Global BC, Fairchild Media, Sing Tao Daily, CBC Radio, and Nikkei TV. Our events were also posted on 604NOW, anywherevancouver, curiosityvancouver, Daily Hive, Ezumee, Georgia Straight, Geppo, Life Vancouver, Oops Magazine, The Province, Vancouver Courier, Vancouver is Awesome, Vancouver Shinpo, Vancouver SUN, Yahoo Japan (*List of medias in ABC order)



Japan Market Vancouver Sponsorship Opportunity

Japan Market Sponsorship Tiers for December (per event)

BRONZE **\$ 500**

/ per event

One banner during the event

Post on Instagram and Facebook one time*

Posters (with QR code) can be posted at the event

Listing on our website as a sponsor and a link to your website

Up to 6 free tickets to visit the market

SILVER **\$ 1,000**

/ per event

Up to 2 banners during the event

Post on Instagram and Facebook up to two times*

Posters (with QR code) can be posted at the event

Listing on our website as a sponsor and a link to your website

1 table and 2 chairs at the event

Free lunch for up to 6 people

GOLD **\$ 2,000**

/ per event

Up to 3 banners during the event

Post on Instagram and Facebook up to six times*

Posters (with QR code) can be posted at the event

Listing on our website as a sponsor and a link to your website

2 tables and 2 chairs at the event

Premium social media posts

Free lunch for up to 6 people

* The frequency will depend on the timing of sponsorship application

Japan Market SNS

IG 6,600+

FB 2.7K followers

150K+ online exposure

Website JapanMarket.ca

Facebook @JapanMarketVancouver

Instagram @japanmarketvancouver