



Japan Market

One of the biggest Japanese Events in Vancouver, held
4 times per year. 7,000-12,000 visitors per market.



Japan Market Vancouver Sponsorship Opportunity

Japan Market Vancouver is the brainchild of two local women, born from the desire to share their love of Japanese culture, crafts, and food with the Vancouver community. Now in its sixth year, the Japan Market seeks sponsors interested in gaining exposure to its engaged audience.

Our mission is to provide a market in multicultural Vancouver to introduce Japanese culture from traditional to modern pop culture. Japan Market provides a bridge between Japan and Vancouver by stimulating interest and increasing knowledge of our beloved Japanese culture.

Benefits:

- Exposure to 7,000-12,000 attendees per event
- Reach over 150,000 people through our social media and website

We invite you to be part of our next event. This will be a great opportunity for organizations and companies to advertise your services and products to our vast audiences on social media, web, and in person at our events.

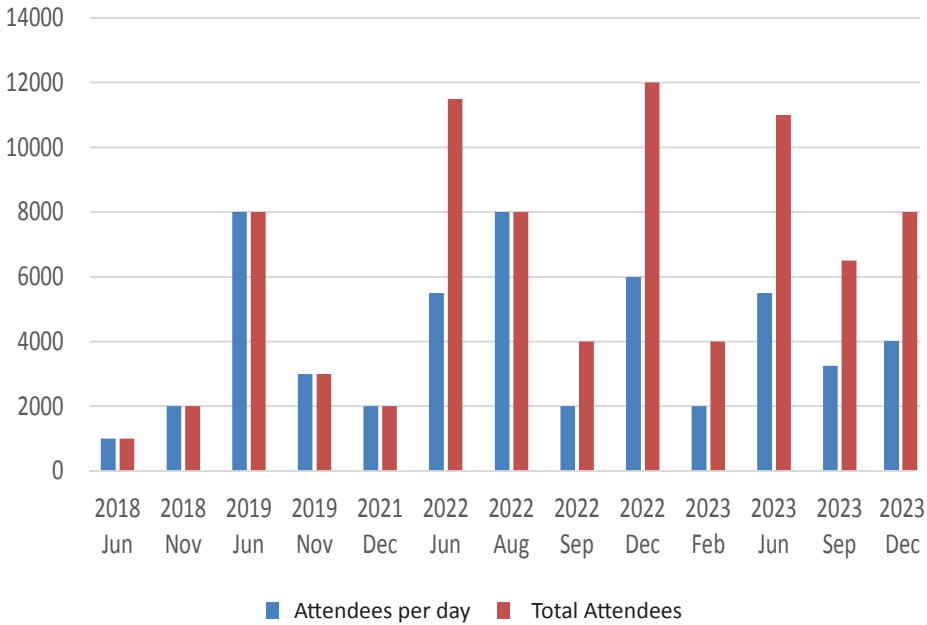
Our venues are always in the core of downtown Vancouver which attracts not only visitors from the lower mainland but also visitors from Vancouver Island, the Okanagan, Whistler, and even the US.

Thank you for your generous support. We look forward to working with you.



Stats From Past Events

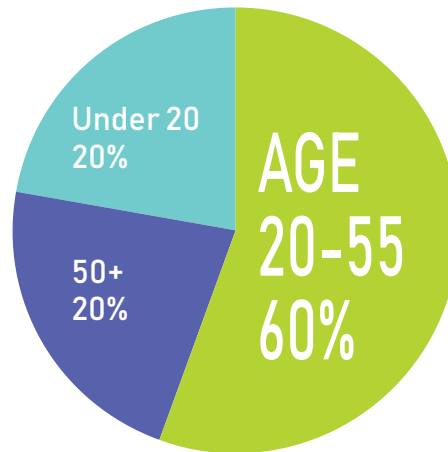
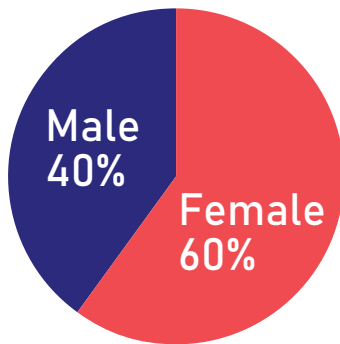
Number of Attendees



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Demographic

Multicultural attendees from across the lower mainland, as well as walk-in tourists.



Benefits To Sponsors

Exposure to a vast audience with interest in visiting Japan, learning Japanese language, culture, art and food. Beneficial for companies in tourism, language schools, exchange programs, cultural clubs, dojos, organizations, real estate agents, telecom companies, tech companies, insurance agencies, etc.

Media Coverage

In the past, Japan Market Vancouver was interviewed by Global BC, Fairchild Media, Sing Tao Daily, CBC Radio, and Nikkei TV. Our events were also posted on 604NOW, Anywhere Vancouver, Curiosity Vancouver, Daily Hive, Ezumee, the Georgia Straight, Geppo, Life Vancouver, Oops Magazine, The Province, Vancouver Courier, Vancouver is Awesome, Vancouver Shinpo, Vancouver SUN, and even Yahoo Japan.



Media is listed in alphabetical order.

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Japan Market Sponsorship Tiers for March (per event)

<p>BRONZE \$ 500 / per event</p> <p>One banner at the event</p> <p>Post on Instagram and Facebook one time*</p> <p>Posters (with QR code) can be posted at the event</p> <p>Listing on our website as a sponsor and a link to your website</p> <p>6 free tickets to visit the market</p>	<p>SILVER \$ 1,000 / per event</p> <p>Up to 2 banners at the event</p> <p>Post on Instagram and Facebook up to two times*</p> <p>Posters (with QR code) can be posted at the event</p> <p>Listing on our website as a sponsor and a link to your website</p> <p>6 free tickets to visit the market</p> <p>1 table and 2 chairs at the event</p> <p>Free lunch for up to 6 people</p>	<p>GOLD \$ 2,000 / per event</p> <p>Up to 3 banners at the event</p> <p>Post on Instagram and Facebook up to four times*</p> <p>Posters (with QR code) can be posted at the event</p> <p>Listing on our website as a sponsor and a link to your website</p> <p>8 free tickets to visit the market</p> <p>2 tables and 2 chairs at the event</p> <p>100 watts of electricity, if needed at the event</p> <p>Premium social media posts</p> <p>Free lunch for up to 6 people</p>	<p>PLATINUM \$ 5000 / per event</p> <p>Up to 6 banners at the event</p> <p>Post on Instagram and Facebook up to six times*</p> <p>Posters (with QR code) can be posted at the event</p> <p>Listing on our website as a sponsor and a link to your website</p> <p>16 free tickets to visit the market</p> <p>2 tables and 4 chairs at the event</p> <p>100 watts of electricity, if needed at the event</p> <p>Premium social media posts</p> <p>Free lunch for up to 8 people</p>
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* The frequency will depend on the timing of sponsorship application

Japan Market SNS

IG 7K+
FB 2.8K followers
150K+ online exposure

Website JapanMarket.ca
Facebook @JapanMarketVancouver
Instagram @japanmarketvancouver

Please contact Yuko Yoshida for sponsorship opportunities at yuko@japanmarket.ca