



# Japan Market

One of the biggest Japanese Events in Vancouver, held  
3 - 4 times per year. 7,000-12,000 visitors per market.



NEE PHOTOGRAPHY

## Japan Market Vancouver Sponsorship Opportunity

**Japan Market Vancouver** is the brainchild of two local women, born from the desire to share their love of Japanese culture, crafts, and food with the Vancouver community. Now in its sixth year, the Japan Market seeks sponsors interested in gaining exposure to its engaged audience.

Our mission is to provide a market in multicultural Vancouver to introduce Japanese culture from traditional to modern pop culture. Japan Market provides a bridge between Japan and Vancouver by stimulating interest and increasing knowledge of our beloved Japanese culture.

### Benefits:

- Exposure to 5,000-12,000 attendees per event
- Reach over 150,000 people through our social media and website

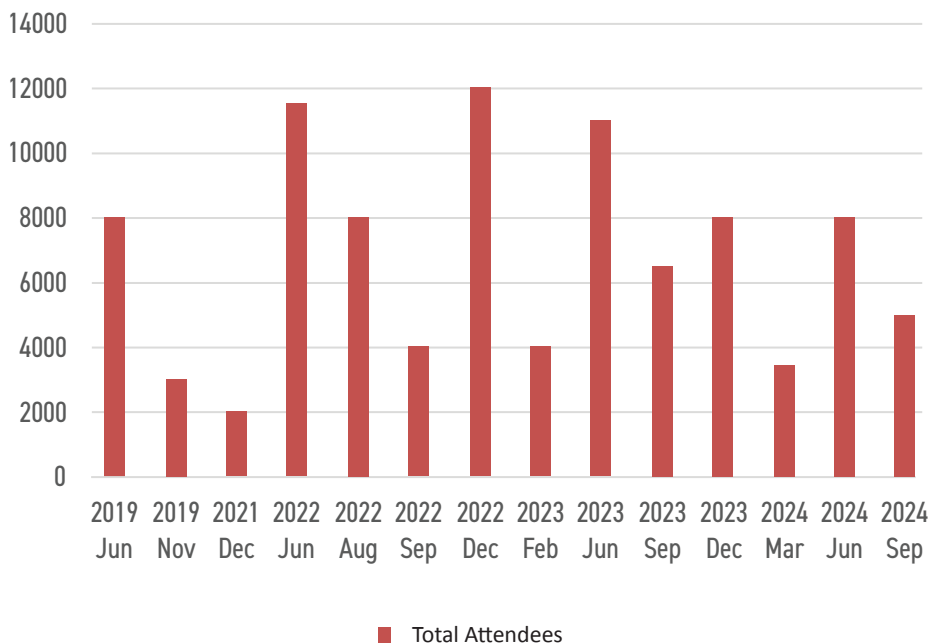
We invite you to be part of our next event. This will be a great opportunity for organizations and companies to advertise your services and products to our vast audiences on social media, web, and in person at our events.

Our venues are always in the core of downtown Vancouver which attracts not only visitors from the lower mainland but also visitors from Vancouver Island, the Okanagan, Whistler, and even the US.

Thank you for your generous support. We look forward to working with you.

## Stats From Past Events

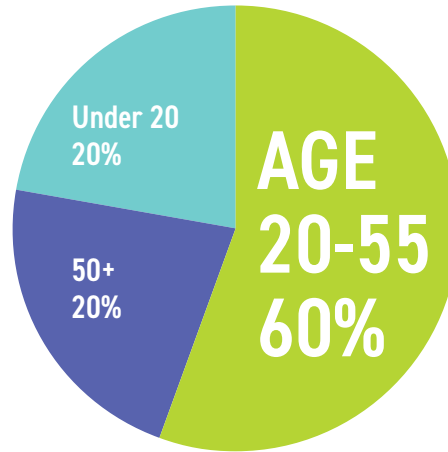
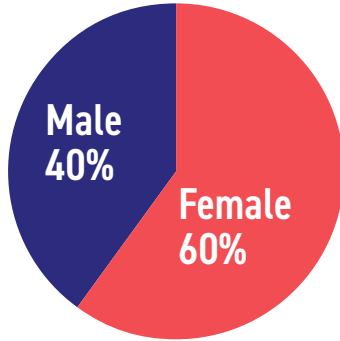
### Number of Attendees



## Japan Market Vancouver Sponsorship Opportunity

### Demographic

Multicultural attendees from across the lower mainland, as well as walk-in tourists.



### Benefits To Sponsors

Exposure to a vast audience with interest in visiting Japan, learning Japanese language, culture, art and food. Beneficial for companies in tourism, language schools, exchange programs, cultural clubs, dojos, organizations, real estate agents, telecom companies, tech companies, insurance agencies, etc.

### Media Coverage

In the past, Japan Market Vancouver was interviewed by City TV, Maplelifetv, Global BC, Fairchild Media, Sing Tao Daily, CBC Radio, and Nikkei TV. Our events were also posted on Vancouver 102, noms magazine, 604NOW, Anywhere Vancouver, Curiosity Vancouver, Daily Hive, Ezumee, the Georgia Straight, Geppo, Life Vancouver, Oops Magazine, The Province, Vancouver Courier, Vancouver is Awesome, Vancouver Shinpo, Vancouver SUN, and even Yahoo Japan.



Media is listed in alphabetical order.

## Japan Market Vancouver Sponsorship Opportunity

### Japan Market Sponsorship Tiers (per event)

#### BRONZE \$ 500 / per event

1 banner during the event (no presence at the event)

Up to 4 free tickets to visit the market

Post on IG and FB 1 time\*

Posters (with QR code is effective) can be posted during the event

Listing on our website as a sponsor and a link to the sponsor's website

Sponsor announcement at the event

#### SILVER \$ 1,000 / per event

Includes a 10×10 tent space or a shared space, 1 table and 2 chairs at the event

Up to 4 bento lunch and 6 free tickets

Up to 2 banners/flags to be displayed during the event

Post on IG and FB up to 2 times\*

Posters (with QR code is effective) can be posted during the event

Listing on our website as a sponsor and a link to the sponsor's website

Collaboration giveaways can be arranged. Sponsors are welcome to bring a wheel, or giveaway promotional items to the event

Sponsor announcement at the event

#### GOLD \$ 2,000 / per event

Includes a 10×10 tent, 2 tables and 2 chairs, at a premium location. Up to 6 bento lunch and 8 free tickets

Up to 3 banners/flags to be displayed at the event

Post on IG and FB up to 4 times with pictures and write ups provided by the sponsor\* This can be a promotional offer, about the sponsor or an announcement. Please provide us with your logo and IG ready photos (if you wish, please provide pictures for IG and FB separately)

Posters (with QR code is effective) can be posted during the event

Listing on our website as a sponsor and a link to the sponsor's website

Collaboration giveaways can be arranged. Sponsors are welcome to bring a wheel, or giveaway promotional items to the event

Sponsor announcement at the event

#### PLATINUM \$ 5,000 / per event

Includes a 10×10 tent, 2 tables and 2 chairs, at a premium location. Up to 6 bento lunch and 12 free tickets

Up to 6 banners/flags to be displayed at the event

Post on IG and FB up to 6 times with pictures and write ups provided by the sponsor\* This can be a promotional offer, about the sponsor or an announcement. Please provide us with your logo and IG ready photos (if you wish, please provide pictures for IG and FB separately)

Posters (with QR code is effective) can be posted during the event

Listing on our website as a sponsor and a link to the sponsor's website

Collaboration giveaways can be arranged. Sponsors are welcome to bring a wheel, or giveaway promotional items to the event

Sponsor announcement at the event

#### PRIZE SPONSOR \$ 200 / per event

Merchandise or gift card worth \$200+ towards giveaway or raffle prizes

Post on Instagram and Facebook

Listing on our website

4 free tickets

Sponsor announcement at the event

\* The frequency will depend on the timing of sponsorship application

### Japan Market SNS

IG 10K+

@japanmarketvancouver

FB 3K followers

@JapanMarketVancouver

150K+ online exposure

JapanMarket.ca

### Future event schedule

**June 14-15**

at Vancouver Art Gallery North Plaza

**November 29-30**

at UBC Robson Square